

**Amendments to the Specification are as follows:**

Before the first sentence on page 1 please insert the following paragraph.

This application claims the benefit of priority to Japanese Patent Application No. 2003-010642, herein incorporated by reference.

Please amend the paragraph beginning on page 4, line 13 and ending on page 4, line 20 as follows:

When the circular supporting holes 57a of the head levers 57 having such positional errors are supported by the supporting shafts 58, both sides of a long thermal head 55 are inclined in the up and down directions, and thus the thermal head 55 inclines in the longitudinal direction of the platen roller 54. Therefore, it was determined~~apprehended~~ that the thermal head 55 could not uniformly make pressure contact with the platen roller 54.

Please insert the following line before page 4, line 25.

SUMMARY OF THE INVENTION

Please delete page 6, line 6 as follows:

~~SUMMARY OF THE INVENTION~~

Please amend the paragraph beginning on page 13, line 4 and ending on page 13, line 8 as follows:

When the Y (yellow) image have been printed, the head supporting members 7 rotate upwardly to lift the thermal head 5, and the paper transfer roller 9 is rotateds in the clockwise direction to feed the recording media 3 back in a direction opposite to arrow B.